



DESARU BEACH, JOHOR. 13-16 SEPTEMBER 2019.  
**IT'S AN EVENT YOU WON'T WANT TO MISS!**  
No Complaints. No Difference. No Boundaries.

**Ride to The South.  
Beyond The Beach.**

Desaru International Bike Week 2019 (DIBW2019) in Desaru Beach, Johor is an international motorcycle enthusiasts gathering and festival that offers participants an extended weekend get-away brimming with plenty of sun, beaches, bikes, activities, entertainments and fun!

DIBW2019 expect over 50,000 attendees including international and local motorcycle clubs to attend the 4 days event that sees high-octane street festivals, clubs gathering, concerts, fun fair, hot air balloon, campfire & BBQ, beach sports activities, motorcycle beach races, bike shows, muscle car & supercar show, motorcycle manufacturer showcases, HRH Tunku Mahkota Johor - Tunku Ismail's private collection showcase and many more.

### WHERE DO YOU FIT IN?

DIBW19 brings the trade together under one roof in strategically timed and designed to give exhibitors and vendors increased trade "reach" leads and sales. Traders can see who and what they want in a totally professional face-to-face environment.

#### Show Sectors:

- ▶ Motorcycle Manufactures
- ▶ Motorcycle & Supercar Traders
- ▶ Tuning, Accessories, Components & Services
- ▶ Tourist Attractions Provider
- ▶ Financial Provider
- ▶ Private Collections
- ▶ Luxury & Lifestyle



### WHY YOU NEED A BOOTH - IT'S YOU TARGET AUDIENCE!

Are you looking to reach an active, affluent adult audience that's looking ahead to motorcycle enthusiasts life style, motor sports and biking travel season? Don't miss the opportunity to be a part of a fun, engaging, and interactive expo that nails your target audience.

#### More reason to participate:

- ▶ Drive customer acquisition
- ▶ Share your brand story
- ▶ Reward existing customers
- ▶ Capture data for ongoing engagement
- ▶ Gain access to our international network
- ▶ Promote new products and services
- ▶ Continued growth and expose more
- ▶ Communicate directly to your clients and customers
- ▶ Develop your new database and network



Exhibitors can take advantage of advertisement display in the DIBW2019 program book that will be published and distributed at the event.

### AS MUCH OUTDOOR FUN AS YOU CAN HAVE INSIDE

DIBW2019 will inspire attendees to show up and stick around with fun, entertaining and engaging activities throughout the event. A bike demo area will be available; product samples and interactive displays are encouraged; and free clinics, demonstrations, and speakers will be happening all weekend long. And, of course, attendees will also have access to a all the activities, concerts and beach bar.



# EXHIBITOR / VENDOR BOOKING FORM

Business/Organisation Name: \_\_\_\_\_

Business/Organisation Description: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone No. (Office): \_\_\_\_\_ Mobile: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website (If any): \_\_\_\_\_

BOOTH TYPE	RATE	NO.	TOTAL	PAYMENT MODE
1. Premier Pavilion	RM12,000.00	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque
2. Standard Pavilion	RM8,000.00	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque
3. Pavilion Vendor	RM2,000.00	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque
4. Outdoor Vendor 1	RM1,000.00	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque
5. Outdoor Vendor 2	RM600.00	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque
6. Food Truck	RM500.00 (+ *RM300.00)	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque
7. Food Vendor	RM800.00 (+ *RM300.00)	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque
8. Food Vendor (Local)	RM200.00 (+ *RM200.00)	_____	RM: _____	<input type="checkbox"/> Cash <input type="checkbox"/> Cheque

\* Bond is required for food vendor. Once violated, no bond will be refunded to participating vendor. All signed bond agreement will be kept for reference.

## TERMS OF AGREEMENT

1. Booth Space - Exhibitor/Vendor subscribes booth space at Desaru International Bike Week 2019 (DIBW2019), to be held at the Desaru Coast / Desaru Beach on September 13-16, 2019. The DIBW2019 Steering Committee reserves the right to reject any applicant or exhibitor/vendor the amount he/she has paid for space. The DIBW2019 Steering Committee reserves the right to assign, designate, or change your booth location.
2. Payment - Reservation, deposit or payment in full for the exhibitor/vendor's booth space shall accompany this signed Exhibitor/Vendor's Agreement. Application received without such will not be processed. Space assignment will not be made until payment is received.
3. Hours of Operation - Hours of show are Friday, 9 am. - 11 pm. till Monday, 9 am. - 11 pm. Exhibitor/Vendor shall staff its booth during all hours of DIBW2019. Exhibitor/Vendor shall not begin disassembling its exhibit(s) until 5 pm. Monday, 16 September 2019.
4. Booths must be occupied by a single business only. Exhibitors/Vendors representing different businesses may not share booth space.
5. Local Permit & License - Exhibitors/Vendors are exempt from the Business License if they are not conducting business outside of the DIBW2019.
6. Interference Prohibited - Excessive noise, bothersome lighting or other use by exhibitor/vendor that interferes with the exhibition space used by other exhibitors/vendors is prohibited, as is the creation or maintenance by exhibitor/vendor of any dangerous or hazardous condition or situation. Booth shall not exceed 8 feet in height without event coordinator's approval.

7. Service Not Provided - The DIBW2019 does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor/Vendor must make all arrangements for these items, and exhibitor/vendor shall defend, indemnify and hold harmless the DIBW2019 Steering Committee for any and all claims, losses, damages, injuries or other charges that might occur from such arrangements made by Exhibitor/Vendor.
8. Security Services - Overnight security will be provided starting from Thursday till Sunday evenings of the event. While security is provided. The DIBW2019 Steering Committee shall not be responsible for any losses exhibitor/vendor might suffer.
9. Insurance Not Provided - Exhibitor/Vendor acknowledges DIBW2019 do not have insurance covering exhibitor/vendor's property. It is the exhibitor/vendor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it might need to cover any losses it might suffer at the DIBW2019.
10. Indemnification - Exhibitor/Vendor shall defend, indemnify and hold harmless DIBW2019 Steering Committee and its designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor/vendor's use of the premises, the conduct of exhibitor/vendor's business or from any activity or work done, permitted or suffered by exhibitor/vendor in or around the premises, including but not limited to, the installation, operation, maintenance or removal or exhibits.
11. Assignment Prohibited - Exhibitor/Vendor shall not assign any portion of its booth space to any individual partnership, corporation, company, firm or entity, without the prior consent of DIBW2019 Committee.
12. Cancellation Policy - If Exhibitor/Vendor is not able to attend the DIBW2019, Exhibitor/Vendor may be entitled to a refund on the following schedule:  
 60 day: If written cancellation is received and if booth space is resold, Exhibitor is entitled to an 80% refund.  
 30 day: If written cancellation is received and if booth space is resold, Exhibitor is entitled to a 50% refund.  
 Less than 30 days: If Exhibitor cancels, Exhibitor will not receive a refund.

**Miscellaneous:**

- ◆ All application(s) will be screened to see if business is suitable for DIBW2019 before confirmation.
- ◆ This agreement shall not become effective until accepted by the DIBW2019 Steering Committee with official chop and authorised signature. There will be no changes or additions after this agreement has been approved.
- ◆ Vendor will provide his/her own trash cans and clean up inside his/her own booth space daily.
- ◆ The DIBW2019 Event Coordinator or his designated representative will make periodic inspections of booth space. Any items, which are of concern, may be removed from your booth space and will not be allowed to be sold for the duration of the event.
- ◆ All vendors and their employees must conduct themselves in an appropriate, business-like manner at all times. Failure to comply with this rule will be grounds for eviction without refund.
- ◆ All food booths are required to have a Food Permit, TY6 Injection Proof and Food Course Certification.
- ◆ There will be no electricity overnight.
- ◆ There will be no running water supply at the venue except for Food Vendor area.
- ◆ There will be no Internet connection available at the venue.
- ◆ Event details and layout plans may change without advance notice.
- ◆ Exhibitors/Vendors leaving items in or about their booth space or remaining on the grounds after 12:00 m/night on Monday, 16 September for any reason will be charged an addition fee of RM100.00 per day for storage.

FOR MORE INFORMATION & BOOKINGS, PLEASE CONTACT MR. BOB AT 012-619 4898.

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I have read and agree to the terms of agreement:

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I/C No. \_\_\_\_\_ Mobile No.: \_\_\_\_\_